

Sponsorship Agreement

This Sponsorship Agreement ("Agreement") is made and entered into on [Date], by and between:

Sponsor: [Sponsor Name]

Address: [Sponsor Address]

and

Athlete: [Athlete Name]

Address: [Athlete Address]

1. Sponsorship Term:

The term of this Agreement shall begin on [Start Date] and end on [End Date], unless terminated earlier as provided herein.

2. Scope of Sponsorship:

The Sponsor agrees to provide the Athlete with [monetary amount, product, or service] in exchange for promotional consideration.

3. Athlete Obligations:

The Athlete agrees to:

- Post [number] pieces of branded content per month on [platforms].
- Include #ad or #sponsored when applicable.
- Wear or use Sponsor's product during approved appearances/events.

4. Sponsor Obligations:

The Sponsor agrees to:

- Provide agreed compensation or product by [delivery date].
- Approve all marketing material requests within [X] business days.

5. Use of Likeness:

The Athlete grants the Sponsor the right to use their name, image, and likeness in promotional materials for the duration of the agreement.

6. Termination:

Either party may terminate this Agreement with [number] days' written notice if the other party breaches any material obligation.

7. Miscellaneous:

This Agreement shall be governed by the laws of the State of [State]. Modifications must be made in writing and signed by both parties.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

[Athlete Name]

[Sponsor Representative Name]

Date:

Date: