**Subject:** Partnership Opportunity with Brand X

Hi [Brand Contact's Name],

My name is [Athlete Name], and I’m an athlete at [University, Team, City Name] competing in [Sport]. I’ve followed Brand X for years — not just for the performance gear, but for how you champion authenticity and innovation, two values I live by every day.

As I continue to grow both on the field and off, I’m building a brand that stands for [insert values — e.g., discipline, storytelling, and community impact]. I believe there’s a powerful opportunity for us to collaborate — blending my journey as an athlete with the energy and purpose behind Brand X.

**A few quick highlights:**

* [#]K followers across Instagram and TikTok with consistent engagement
* Featured on [Campus Network, NIL collective, etc.]
* Passionate about content creation, community-building, and mentorship
* Currently working with [any existing brand partners if applicable]

Whether through social content, on-campus activations, or co-branded campaigns, I’d love to explore ways we can work together and represent Brand X with authenticity and purpose.

Let me know if you’d be open to a quick chat — I’d love to hear what your partnership goals look like this season.

Appreciate your time and consideration.

All the best,  
**[Athlete Name]**  
[Contact Info]  
[Instagram / TikTok / LinkedIn Link]